

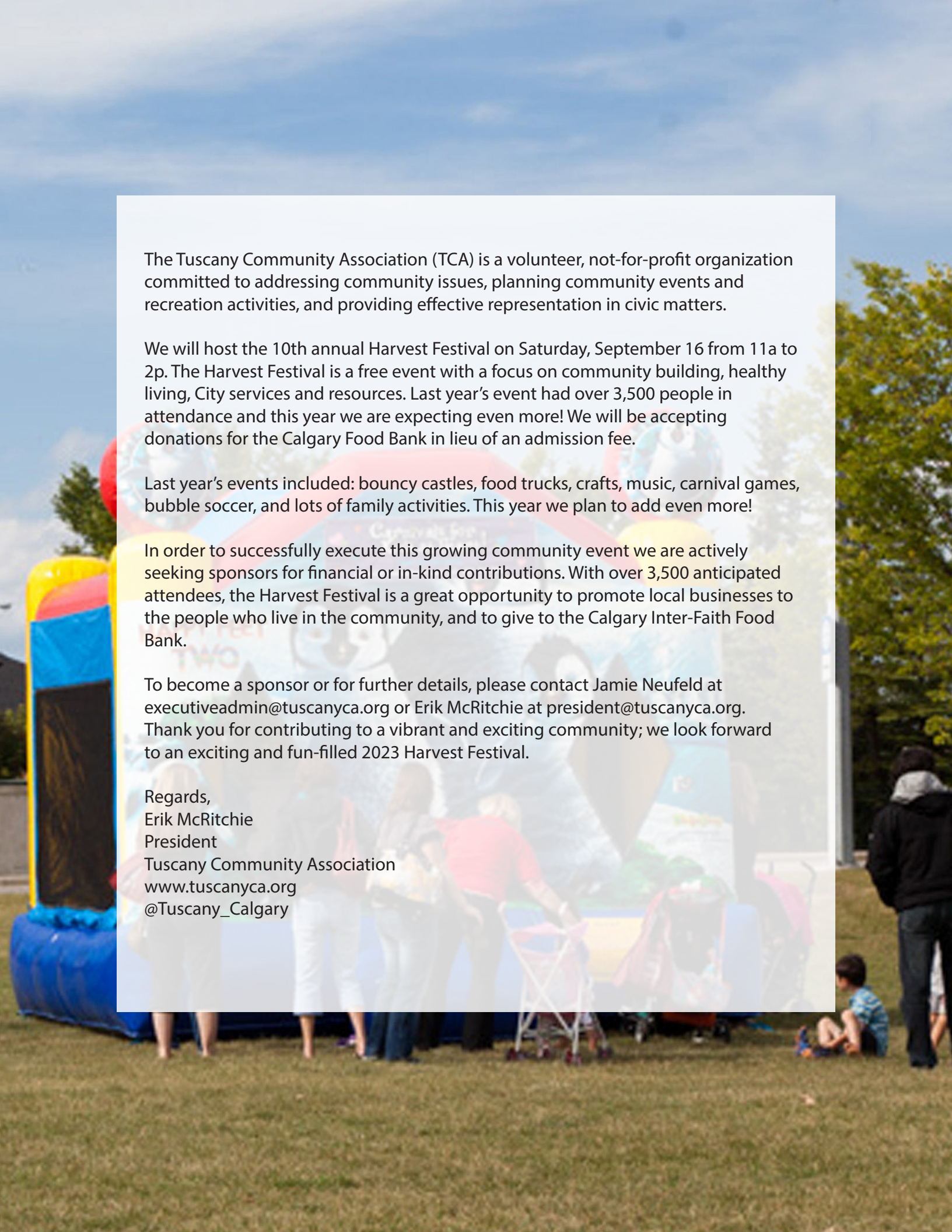


2023 HARVEST FESTIVAL

SPONSORSHIP INFORMATION

Saturday, September 16th
11am to 2pm
www.tuscanyca.org

TUSCANY
community association

The background of the entire page is a photograph of an outdoor community event. On the left, there is a large, colorful bouncy castle with yellow, blue, and red sections. In the center and right, several people are visible, including a woman in a red shirt pushing a pink stroller, and a child sitting on the grass. The scene is set on a green lawn under a clear blue sky with some light clouds.

The Tuscany Community Association (TCA) is a volunteer, not-for-profit organization committed to addressing community issues, planning community events and recreation activities, and providing effective representation in civic matters.

We will host the 10th annual Harvest Festival on Saturday, September 16 from 11a to 2p. The Harvest Festival is a free event with a focus on community building, healthy living, City services and resources. Last year's event had over 3,500 people in attendance and this year we are expecting even more! We will be accepting donations for the Calgary Food Bank in lieu of an admission fee.

Last year's events included: bouncy castles, food trucks, crafts, music, carnival games, bubble soccer, and lots of family activities. This year we plan to add even more!

In order to successfully execute this growing community event we are actively seeking sponsors for financial or in-kind contributions. With over 3,500 anticipated attendees, the Harvest Festival is a great opportunity to promote local businesses to the people who live in the community, and to give to the Calgary Inter-Faith Food Bank.

To become a sponsor or for further details, please contact Jamie Neufeld at executiveadmin@tuscanyca.org or Erik McRitchie at president@tuscanyca.org. Thank you for contributing to a vibrant and exciting community; we look forward to an exciting and fun-filled 2023 Harvest Festival.

Regards,
Erik McRitchie
President
Tuscany Community Association
www.tuscanyca.org
[@Tuscany_Calgary](#)

SPONSORSHIP OPPORTUNITIES

Platinum Title Sponsor - \$3,000+

(4 spots available)

- “Sponsored by” or “Brought to you by” branding
 - Exclusive industry sponsorship at this level (i.e. realty, insurance)
 - Large logo on banner
 - Premium booth location
 - Prominent logo on event t-shirt
 - Frequent social media mentions (Facebook, Twitter)
 - DJ mentions at event, as possible
 - Large logo on TCA event website & link to sponsor’s website
 - Advance promotion* and thank you in the Tuscany Sun
 - Dedicated liaison with the organizing committee
-

Gold Sponsor - \$500+

(limited availability)

- “Supported by” branding
 - Featured Booth location
 - Medium logo on event t-shirt
 - Small logo on banner
 - Social media mentions (Facebook, Twitter)
 - DJ mentions at event, as possible
 - Opportunity to sponsor/brand festival activities (i.e. mini-putt, colouring contest, etc.)
 - Medium logo on TCA event website & link to sponsor’s website
 - Advance promotion* and thank you in the Tuscany Sun
-

Silver Sponsor - \$250+

(limited availability)

- “Friends of” branding
 - Booth space optional
 - Logo on event t-shirt
 - Social media mentions (Facebook, Twitter)
 - Small logo on TCA event website
 - Advance promotion* and thank you in the Tuscany Sun
-

Local Business Partner - under \$250

- Name/logo on TCA event website
- Social media mentions as possible
- Advance promotion* and thank you in the Tuscany Sun

Sponsorships may include partial value added contributions including volunteering, product samples for attendees, prizes, etc. Subject to approval.

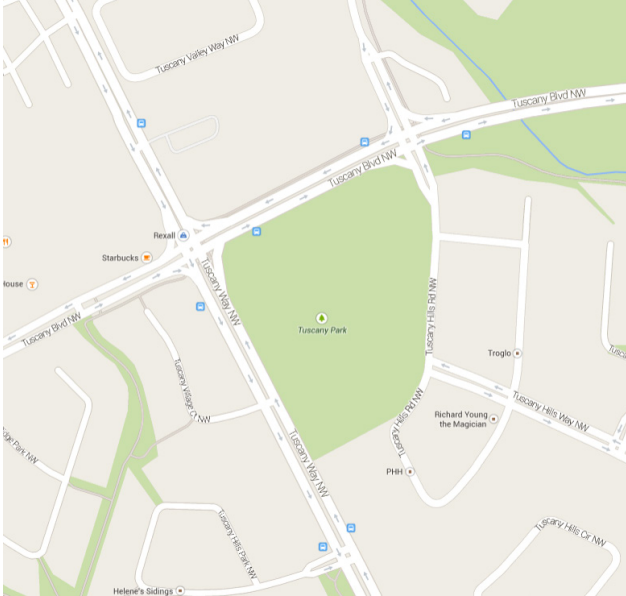
** if paid by Aug 15th*



OTHER INFORMATION

Location:

The festival will be held on the fields adjacent to Twelve Mile Coulee School at the corner of Tuscany Blvd and Tuscany Way.



Volunteers:

- The TCA will provide aprons and a volunteer tent with refreshments for volunteers
- Sponsors are welcome to provide specific funds towards volunteer enhancement (i.e. refreshments)

Promotion:

- The TCA has set up a specific webpage <http://www.tuscanyca.org/harvest-festival/> to promote the event. We will accept sponsor inquiries via that page, and will promote sponsors as they come on board.
- Sponsors will be included in full promotion if commitment and full payment is received by Aug 15. After that date, some of the options may be limited, due to ordering/printing timeline. (i.e. banner, apron, newsletter, posters, etc.)

YES! I would like to be a sponsor!

NAME: _____
COMPANY: _____
ADDRESS: _____
CITY: _____ PROVINCE: _____ POSTAL CODE: _____
EMAIL: _____
RECOGNITION NAME FOR EVENT NEWSLETTER: _____

Please select from the list below:

Platinum Title Sponsor - \$3,000

☐ **Gold Sponsor - \$500+**

Please email your logo in an EPS format to executiveadmin@tuscanyca.org at time of payment.

☐ **Silver Sponsor - \$250+**

Please email your logo in an EPS format to executiveadmin@tuscanyca.org at time of payment.

☐ **Local Business Partner - under \$250**

Payment Information

☐ Enclosed is a cheque made payable to the Tuscany Community Association.

Thank you for your support! Please return the form and payment by mail or email.

TUSCANY
community association

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Calgary, AB T3L 2Y1

email: executiveadmin@tuscanyca.org
president@tuscanyca.org

www.tuscanyca.org